

JASON YOUNG

UX/UI DESIGN

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WORK EXPERIENCE

Ingredients Online/ UX/UI Designer

May 2021 - Present | Cerritos, CA

As a fulltime UX/UI designer with the B2B ecommerce company, I have worked alongside internal stakeholders and development teams using agile processes to lead and improve the look and feel of the company's seller and customer portals. Other contributions include documenting and working on design projects including the company's new rebrand/ logo.

DocSpot/ UI/UX Designer

November 2020 - April 2021 | San Jose, CA

I freelance as a user interface designer for the medical search/web API company creating wireframes and prototypes for improving usability and project bids. Contributions include working alongside the company's project manager and web developers on design projects as needed including motion graphics and branding.

PresGroup Realty / Visual Designer

June 2019 - September 2019 | Danville, CA

I supported the real estate agency's visual design initiatives working alongside executive team and shareholders on information architecture and designing branding collateral from concept to production. My biggest contribution included documenting, researching and redesigning the company's email strategy to move from HTML-based emails to ActiveCampaign to improve efficiency 500%.

PartyCity.com / Graphic Designer

February 2019 - May 2019 | Pleasanton, CA

I freelanced as a graphic designer for PartyCity.com's creative department, working with the Creative Director on solutions for optimizing website design and layouts. Responsibilities included using visual design principles including information architecture, graphic arts and photo editing for optimizing the customer's online experience for 10,000+ images for the company's ecommerce site.

Quick Mount PV / Product & Visual Design

April 2017 - July 2018 | Walnut Creek, CA

I led Quick Mount PV's visual design efforts across several successful product launches and increased CTAs for marketing metrics including sample requests and media clicks. My contributions to the solar manufacturer included using A/B testing and quantitative research to improve email efficiency by 20-30% for 15,000+ customers.

Penguin Computing / Product Design & Marketing Coordinator

October 2013 - April 2017 | Fremont, CA

I utilized agile methodologies to deliver high-end server prototypes for tradeshow exhibition in the HPC enterprise tech industry, working alongside engineering, product management and executive teams. In addition, I brainstormed the company's visual marketing campaign for their FrostByte and Tundra OpenCompute systems culminating in a successful CTS-1 bid and landing the company in the Top 500 HPC companies in 2016.

SKILLS

User Experience

Prototyping/mockups
User interviews
Qualitative/quantitative research
Contextual inquiry
Competitive Analysis
Surveys

Tools and Development

HTML5/CSS3
Javascript
Sketch
Adobe XD
Figma
Balsamiq
InVision

Visual Design

Adobe Creative Cloud
Marketing collateral
Tradeshow prototypes
Email blasts
Website landing pages
Motion Graphics

UX PROJECTS

Springboard

Aerobi/IDP

May 2020 - June 2020

Sphere Fitness App/Capstone

January 2020 - May 2020

CityPups/Design Sprint

May 2020

Volunteer

Rare Genomics Institute

January 2019 - February 2019

EDUCATION

Springboard / UX Career Track

January 2020 - July 2020 | Online

UCSB / BA Film Studies

Sept. 2002 - June 2006 | Santa Barbara, CA